

Bobbi Poff is New Miss SWOSU

10.29.2007

Bobbi Poff (middle) of Elk City is the new Miss Southwestern and will represent Southwestern Oklahoma State University at next summer's Miss Oklahoma Pageant. Poff won the title at Saturday's (October 27) pageant held at SWOSU in Weatherford. Other finalists were (left) first runner-up Ashley Bledsoe of Altus and second runner-up Amber Caudill of Duncan.

Miss SWOSU 2008 Bobbi Poff

Bobbi Poff of Elk City is the new Miss SWOSU and will represent Southwestern Oklahoma State University at next summer's Miss Oklahoma Pageant.

Poff won the title at Saturday's (October 27) pageant held at SWOSU in Weatherford. She won a \$2,300 scholarship. Poff also won the talent competition with her vocal performance and the lifestyle and fitness in swimsuit award. She won a \$100 scholarship for winning the talent and a \$50 scholarship for the swimsuit award.

Poff is a junior majoring in speech communication. Her platform issue is "Smoking Stinks."

Ashley Bledsoe of Altus finished as first runner-up. Bledsoe won a \$1,300 scholarship. Finishing second runner-up was freshman Amber Caudill of Duncan who won a \$900 scholarship. Caudill also won a \$50 scholarship for selling the most scholarship patrons.

Alison Creach of Hammon won the Crowd Pleaser Award, which was a \$25 gift certificate; the "Most Tickets Sold" Award and a \$50 gift certificate; and the Peer Respect and Leadership Award, a \$25 gift certificate.

All non-finalists each won \$200 scholarships.